



MARCH

17 | 18 | 19, 2020

EL EMBAJADOR, A ROYAL HIDEAWAY HOTEL

GENERAL INFORMATION



Multi-sectorial Commercial Exhibition – 5th. Edition

DATE

*Tuesday March 17th,
Wednesday March 18th and
Thursday March 19th, 2020*

ACTIVITIES

*Commercial Exhibits, business rounds, launching of
new products and services, simultaneous conferences,
workshops, debates and professional discussions of topics of
interest.*

HOURS

*Commercial Exhibition: 9:00 a.m. to 9:00 p.m.
Conferences: 9:00 a.m. to 6:00 p.m.
Business Rounds: 9:00 a.m. to 6:00 p.m.*

PARTICIPANT'S PROFILES:

*Decision Makers, Entrepreneurs, Investors, Consultants,
Experts, Top Business Executives, Independent Professionals.
Contractors, Freelancers and International Buyers.*

VENUE

El Embajador, a Royal Hideaway Hotel

CONTACT

TEL: 809-682-2688 ext. 2307, 2318, 2404
Directo: 809-793-2416 | **CEL:** 849-652-4512
Website: www.hubcamarasantodomingo.do
Correo: hub@camarasantodomingo.do

SECTORS

HUB is the ideal platform for connecting in one place with a variety of formal **national and international** sectors; where small, medium and large companies have the opportunity to establish new links and contacts in a purely business environment (B2B), thus promoting the creation of synergies and complements in the value chain among the participants. In addition, you'll learn about new trends in different sectors expanding commercial frontiers and accessing international markets.



LEARN THE RESULTS OF OUR LAST EDITION:



Presenting the world our best products and services,
in order to make Santo Domingo a business destination.



SPONSORSHIP PACKAGES

SAPPHIRE SPONSOR

Cost: RD\$770,000.00 + TAX

Early Bird: RD\$ 700,000.00 + TAX

If contract is signed before December 31st, 2019 and payment is completed before January 31st, 2020

- Sector exclusivity in the category
- Logo in first and second group of billboards: Oct 2019 / Jan 2020
- Inclusion of your logo in sleeve of the official T-Shirt, Gift Bag and Lanyard
- Right to a full page Ad in the official magazine of the event
- All Guaranteed Benefits
- All Eligible Benefits (less the ½ page Ad in the official magazine)

EMERALD SPONSOR

Cost: RD\$ 550,000.00 + TAX

Early Bird: RD\$ 500,000.00 + TAX

If contract is signed before December 31st, 2019 and payment is completed before January 31st, 2020

- All guaranteed benefits
- Selection of 10 eligible benefits

RUBY SPONSOR

Cost: RD\$ 440,000.00 + TAX

Early Bird: RD\$ 400,000.00 + TAX

If contract is signed before December 31st, 2019 and payment is completed before January 31st, 2020

- All guaranteed benefits
- Selection of 5 eligible benefits

AMBER SPONSOR

Cost: RD\$ 220,000.00 + TAX

Early Bird: RD\$ 200,000.00 + TAX

If contract is signed before December 31st, 2019 and payment is completed before January 31st, 2020

- All guaranteed benefits
- Selection of 2 eligible benefits

GUARANTEED BENEFITS

1. Logo in the official website based on sponsorship type
2. Welcome Ad in Social Networks
3. Logo in mailing campaign
4. Right to place products in gift bag opening act
5. Logo in the post-event thank you mailing
6. Logo in the video of the event summary
7. Logo in official magazine of the event (thank you ad for all sponsors)
8. Inclusion of logo in the event program (agenda)
9. Right to use the HUB Brand
10. Exhibitors Database

ELEGIBLE BENEFITS

1. Right to 1/2 page Ad in official magazine
2. Right to promotional activities (subject to reservation)
3. Right to set one (1) truss 10 x 10 in exterior areas
4. Right to meeting room for one (1) hour (subject to reservation, based on availability by Feb-01-2020)
5. Right to one (1) post of your brand in our Social Networks
6. Right to set a commercial banner in our website
7. Right to hand out flyers for two (2) hours during one (1) day of event
8. Inclusion of logo in press advertisement
9. Inclusion of logo in the screen of the main stand (stand CCPSD)
10. Inclusion of logo in main screen during inaugural event
11. Mention in the inauguration act
12. One (1) Stand size 3 x 2, branded full color in backdrop (3) + frontis + counter

NETWORKING COCKTAIL SPONSOR

Cost: RD\$ 550,000.00 + TAX

Early Bird: RD\$ 500,000.00 + TAX

If contract is signed before December 31st, 2019 and payment is completed before January 31st, 2020

- All guaranteed benefits
- Includes basic package of appetizers, non-alcoholic beverages and wine for 200 Pax for one (1) hour



EL EMBAJADOR, A ROYAL HIDEAWAY HOTEL HOTEL SEDE HUB CÁMARA SANTO DOMINGO 2020

Del 17 al 19 de marzo de 2020

A tan sólo 35 minutos del Aeropuerto Internacional de las Américas, se encuentra el legendario El Embajador, a Royal Hideaway Hotel. Idealmente situado cerca de la zona comercial y de negocios de Santo Domingo con fácil acceso a las principales atracciones turísticas y lugares de entretenimiento de la ciudad. Sus instalaciones lo convierten en uno de los mejores del país para negocios y eventos. El Embajador, a Royal Hideaway Hotel es la combinación perfecta entre lo clásico y la vanguardia.

HOTELES URBANOS DE BARCELÓ HOTEL GROUP TARIFAS ESPECIALES PARA HUB 2020:

El Embajador, a Royal Hideaway Hotel

- USD \$125 + impuestos en ocupación sencilla
- USD \$20 + impuestos pax adicional
- Incluye alojamiento y desayuno

CÓDIGO DE RESERVA:

CCP-SDQ

CONTACTO

Natalia Guzmán Tiburcio

Encargada de Grupos

T. 809 221 2131 | M. 829 345 1253

elembajador.grupos@royalhideaway.com

Av. Sarasota 65, Bella Vista

Santo Domingo, República Dominicana

Barceló Santo Domingo

- USD \$95 + impuestos en ocupación sencilla
- USD \$15 + impuestos pax adicional
- Incluye alojamiento y desayuno + transporte hacia El Embajador, a Royal Hideaway Hotel

CÓDIGO DE RESERVA:

HUBSD

CONTACTO

Judift Feliz

Encargada de Grupos

T. 809 563 5000 ext. 7134

santodomingo.ventas@barcelo.com

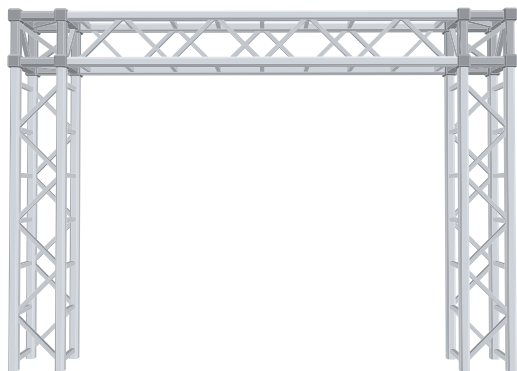
Av. Máximo Gómez, Esq. 27 de Febrero

Santo Domingo, República Dominicana



[barcelo.com](https://www.barcelo.com)

PROMOTIONAL OPTIONS



Right to set truss 10X10 – Exterior Areas

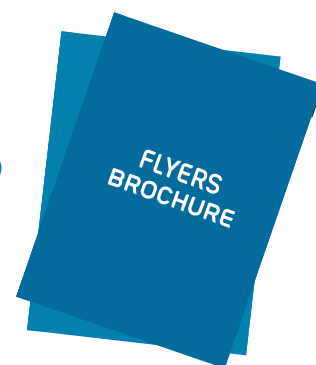
RD\$ 25,000.00 + ITBIS

US\$ 490.20 + TAX

Right to hand flyers (2 hours)

RD\$ 25,000.00 + ITBIS

US\$ 490.20 + TAX



AD previous to inaugural event

RD\$ 30,000.00 + ITBIS

US\$588.25 + TAX

Logo in T-shirt
RD\$ 50,000.00 + ITBIS
US\$980.40 + TAX



Logos shall be sent 30 days prior to the event

Images for reference only

Logo in entrance banner of each meeting room

RD\$ 50,000.00 + ITBIS

US\$980.40 + TAX



Logo in Lanyard

RD\$ 75,000.00 + ITBIS

US\$ 1,470.60 + TAX

All logos shall be sent 45 days prior to the event



Meeting space for corporate activities for 1 hour (conferences, training, launching of products and services)
(Includes setup for 150 pax theatre style, stage, sound system, screen, projector, podium)

RD\$ 75,000.00 + ITBIS

US\$1,479.60 + TAX



Images for reference only

OFFICIAL MAGAZINE FOR THE EVENT:

Back Cover	RD\$ 50,000.00 + ITBIS	US\$980.40 + TAX
Interior Cover	RD\$ 45,000.00 + ITBIS	US\$882.35 + TAX
2nd. Page	RD\$ 40,000.00 + ITBIS	US\$784.30 + TAX
Full Page	RD\$ 30,000.00 + ITBIS	US\$588.25 + TAX
½ Page	RD\$ 25,000.00 + ITBIS	US\$490.20 + TAX



Size of the Ads:

Full Page (Back cover, inside cover or body of the magazine)

Ad in size 8½ x 11, with bleed of 0.25, in a format for high quality printing (PDF, CMYK, TIFF).

Half Page (body of the magazine)

Ad in size 8½ x 5½, with bleed of 0.25, in a format for high quality printing (PDF, CMYK, TIFF).

The ads must be submitted no later than 30 days prior to the event

Images for reference only



El mejor equipo para abordar con éxito sus retos

Newlink Dominicana es una firma consultora especializada en Estrategia Corporativa, Marketing, Gestión de la Reputación, Asuntos Públicos, Social Marketing, Contenido, Investigación, Creatividad & Branding, entre otras prácticas, las cuales ponen al servicio de sus clientes.

Por cuarto año consecutivo, Newlink Dominicana se ha convertido en la agencia encargada de la comercialización de HUB Cámara Santo Domingo 2020. Brindarán asistencia a los participantes en todo lo relativo a patrocinios, promoción, montaje de stands, rotulación y mobiliario para los mismos, elaboración de contratos y cierre de las negociaciones.



Av. Winston Churchill, N° 808, Edificio Hylsa
10147 | Santo Domingo, DN, República Dominicana
newlink-group.com

STANDS

RENTAL OF STAND 5 X 2 MTS.

LOBBY AREA - PREMIUM

US\$2,950.00 + ITBIS | RD\$150,450.00 + ITBIS (US\$295.00 x M2)

INTERIOR AREA – STANDARD

US\$2,250.00 + ITBIS | RD\$114,750.00 + ITBIS (US\$225.00 x M2)

DESCRIPTION:

- Rental, setup and turndown of SYMA System Modules
- White PVC Panels
- Two (2) spotlight lamps per module
- One (1) electrical outlet
- One (1) counter of one (1) meter branded and one (1) chair
- Upper frontis branded with Company's name
- Back panels branded full color (5)



RENTAL OF STAND 3 X 2 MTS.

LOBBY AREA – PREMIUM

US\$1,770.00 + ITBIS | RD\$90,270.00 + ITBIS (US\$295.00 x M2)

INTERIOR AREA – STANDARD

US\$1,350.00 + ITBIS | RD\$68,850.00 + ITBIS (US\$225.00 x M2)

BUSINESS ROUNDS AREA – 1 DAY (*)

US\$750.00 + ITBIS | RD\$38,250.00 + ITBIS (US\$125.00 x M2)

DESCRIPTION:

- Rental, setup and turndown of SYMA System Modules
- White PVC Panels
- Two (2) spotlight lamps per module
- One (1) electrical outlet
- One (1) counter of one (1) meter branded and one (1) chair
- Upper frontis branded with Company's name
- Back panels branded full color (3)



Exchange rate for reference: US\$1.00 = RD\$ 51.00

**Prices subject to variance in exchange rate **

RENTAL OF STAND 3 X 3 X 2 MTS.

INTERIOR AREA – STANDARD

US\$2,700.00 + ITBIS | RD\$137,700.00 + ITBIS (US\$225.00 x M2)

DESCRIPTION:

- Rental, setup and turndown of SYMA System Modules
- White PVC Panels
- Two (2) spotlight lamps per module
- One (1) electrical outlet
- One (1) counter of one (1) meter branded and one (1) chair
- Upper frontis branded with Company's name
- Back panels branded full color (6)



RENTAL OF STAND 4 X 3 X 2 MTS.

INTERIOR AREA – STANDARD

US\$3,150.00 + ITBIS | RD\$160,650.00 + ITBIS (US\$225.00 x M2)

DESCRIPTION:

- Rental, setup and turndown of SYMA System Modules
- White PVC Panels
- Two (2) spotlight lamps per module
- One (1) electrical outlet
- One (1) counter of one (1) meter branded and one (1) chair
- Upper frontis branded with Company's name
- Back panels branded full color (7)



Exchange rate for reference: US\$1.00 = RD\$ 51.00

**Prices subject to variance in exchange rate **

RENTAL OF STAND 4 X 4 X 2 MTS.

INTERIOR AREA – STANDARD

US\$3,600.00 + ITBIS | RD\$183,600.00 + ITBIS (US\$225.00 x M2)

DESCRIPTION:

- Rental, setup and turndown of SYMA System Modules
- White PVC Panels
- Two (2) spotlight lamps per module
- One (1) electrical outlet
- One (1) counter of one (1) meter branded and one (1) chair
- Upper frontis branded with Company's name
- Back panels branded full color (8)



RENTAL OF STAND 5 X 3 X 2 MTS.

INTERIOR AREA – STANDARD

US\$3,600.00 + ITBIS | RD\$183,600.00 + ITBIS
(US\$225.00 x M2)

DESCRIPTION:

- Rental, setup and turndown of SYMA System Modules
- White PVC Panels
- Two (2) spotlight lamps per module
- One (1) electrical outlet
- One (1) counter of one (1) meter branded and one (1) chair
- Upper frontis branded with Company's name
- Back panels branded full color (8)



Exchange rate for reference: US\$1.00 = RD\$ 51.00

***Prices subject to variance in exchange rate ***

SIZE OF IMAGES FOR BASE BRANDING OF THE STANDS:

STAND	FRONTIS	COUNTER	BACKPANEL
3x2	One image 117" x 10"	One image 39" x 24"	One image of 117" x 96"
5x2	Two images of 78" x 10" plus One image 39" x 10	One image 39" x 24"	One image of 195" x 96"
3x3x2	Two images of 78" x 10" separated	One image 39" x 24"	Two images of 117" x 96"
4x3x2	One image of 117" x 10" plus One image 78" x 10"	One image 39" x 24"	One image of 117" x 96" plus One image of 156" x 96"
4x4x2	Two images 117" x 10" separated	One image 39" x 24"	Two images of 156" x 96"
5x3x2	Three images 78" x 10"	One image 39" x 24"	One image of 117" x 96" plus One image of 195" x 96"

ADDITIONAL SERVICES

ADDITIONAL SERVICES			
ITEM	PRICE		
	RD\$	US\$	
Printing and branding of panels 39x96"	RD\$2,473.50	US\$48.50	
Printing and branding of frontis 117x10"	RD\$1,083.75	US\$21.25	
Printing and branding of regular counter	RD\$1,211.25	US\$23.75	
Printing and branding of high counter	RD\$1,211.25	US\$23.75	
High Counter with stool	RD\$1,810.50	US\$35.50	
Carpet flooring Price per M ²	RD\$1,440.75	US\$28.25	
Plasma 42" price for 3 days	RD\$12,000.00	US\$235.50	
Plasma TV Base	RD\$1,810.50	US\$35.50	
Set of Cocktail Table and two stools	RD\$4,207.50	US\$82.50	
Set of Coffee Table and two ottomans	RD\$4,207.50	US\$82.50	
Set of Coffee Table and two chairs	RD\$6,005.25	US\$117.75	
4-level shelf by 1 meter wide	RD\$5,406.00	US\$106.00	

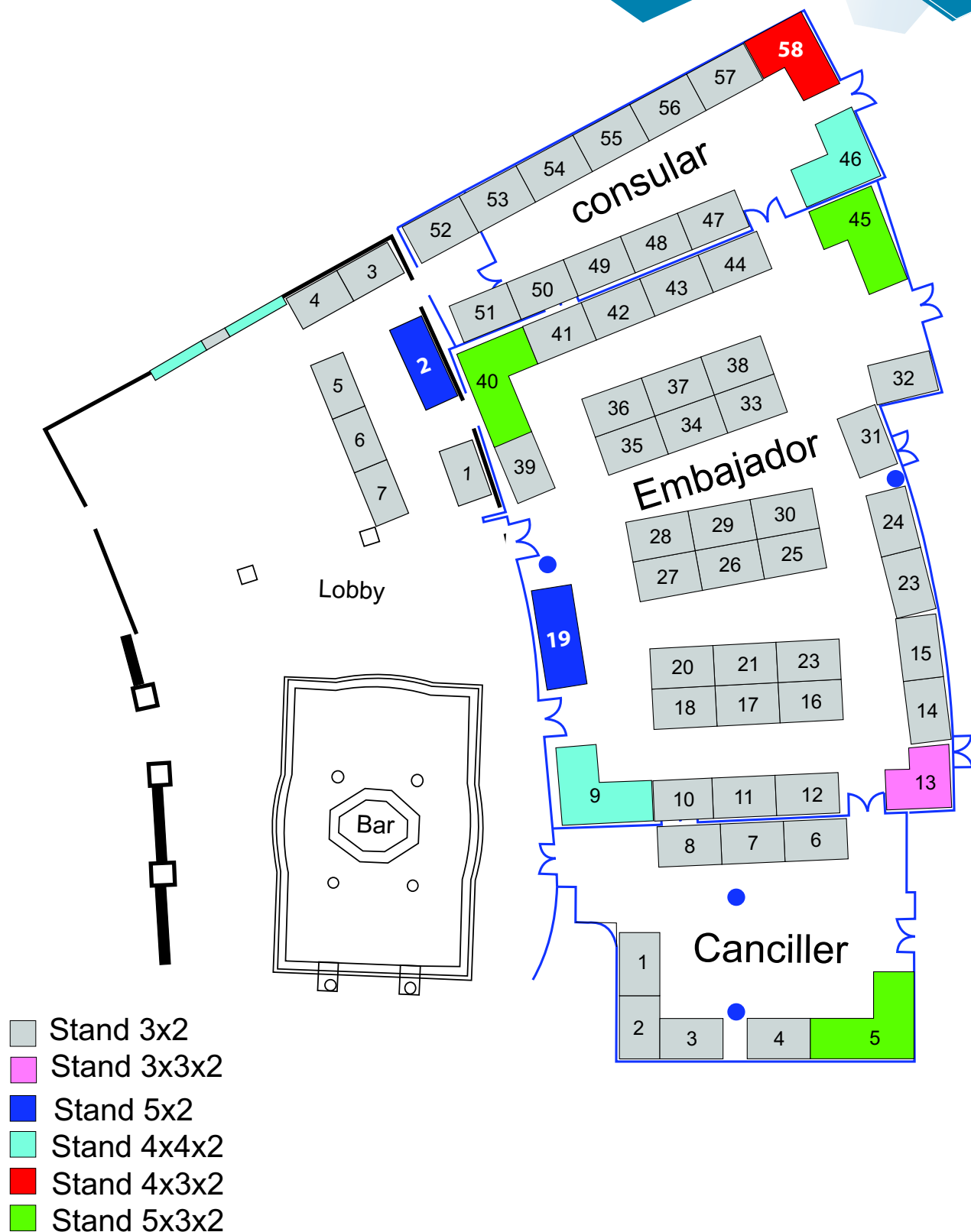
Prices do not include tax

All additional services must be paid in full ten (10) days prior to the event
Additional electrical outlets or 220 V outlets will have additional costs.

Exchange rate for reference: US\$1.00 = RD\$ 51.00

**Prices subject to variance in exchange rate **

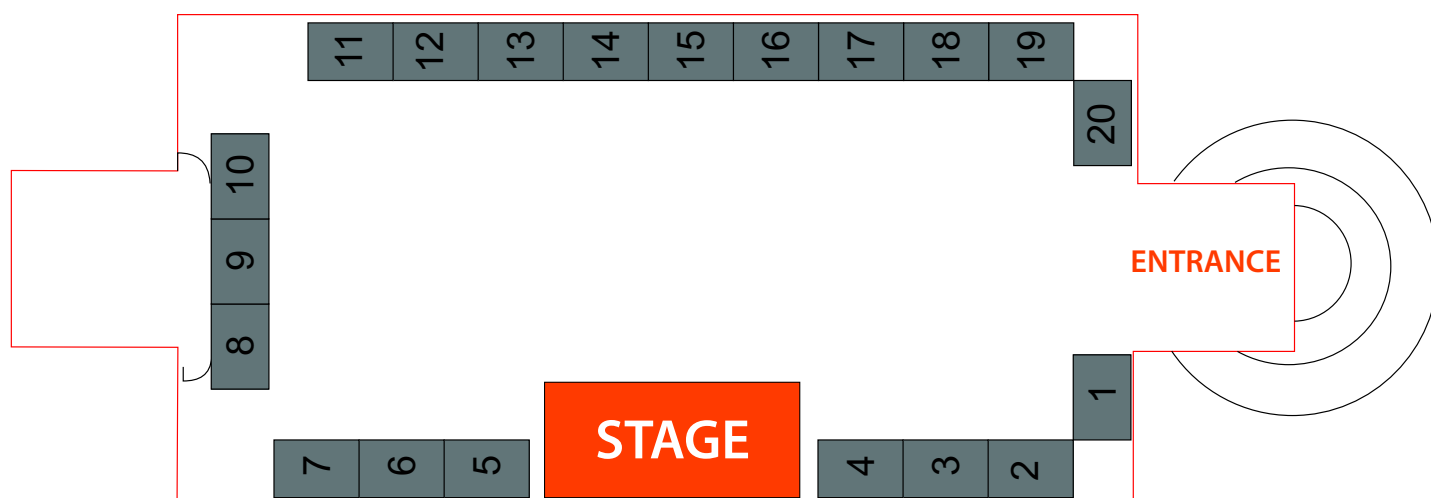
STANDS FLOORPLAN



BUSINESS ROUNDS

Within the agenda of HUB 2020, in the **Garden Tent** we will have a day of international business rounds organized jointly with the Center for Export and Investment of the Dominican Republic (CEI-RD).

In this area, we will have twenty (20) stands setup only for one (1) day. These stands will be available for companies that wish to participate in HUB 2020 and that have an active presence throughout the negotiation and export process of Dominican products and services that go abroad, such as: commercial banks, insurance companies, government institutions, shipping companies and logistics companies, among others.



GENERAL FLOORPLAN

MEETING ROOMS

1) Garden Tent

- Inagural Event
- Business Rounds
- Main Conference

2) Canciller, Embajador and Consular

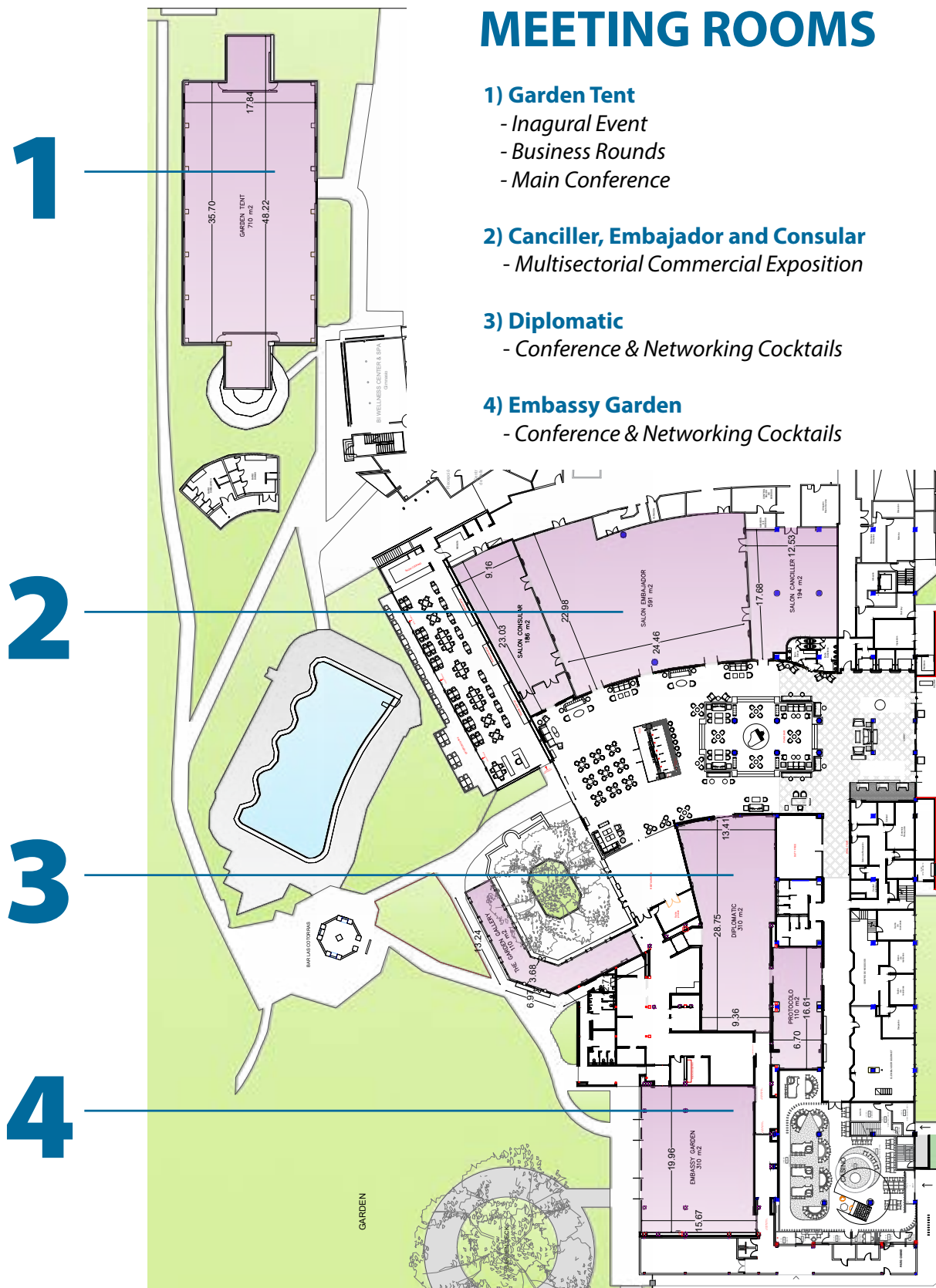
- Multisectorial Commercial Exposition

3) Diplomatic

- Conference & Networking Cocktails

4) Embassy Garden

- Conference & Networking Cocktails





5ta. Exposición Comercial Multisectorial



Av. 27 de Febrero 228, esq. Tiradentes, La Esperilla, Torre Friusa, Piso 3
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Website: www.hubcamarasantodomingo.do | Correo: hub@camarasantodomingo.do